## **HEARST** television inc

## RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided. Today's Date: October 30, 2012 Station: WLKY Sales Region: LOCAL Drop Down Agency: Lawton Media Advertiser: Jim Shake for Court of Appeals Net Invoice Amount \_\_\_\_\_ Invoice # 964281 Amount Paid \_\_\_\_\_\_ Invoice Date Adjustment to Gross Billing \$800 Adjustment to Net Billing \$ 680.00 AE Name: WLKY Local House SM Name: Reason for DEBIT/CREDIT: POLITICAL RATE ADJUSTMENT (Field Required - must use drop down list) **EXPLANATION** (Please explain in detail): **Political Rebate** Revised invoice required? YES **REQUIRED APPROVALS:** Local AE **Local Sales Region** (Web & Mobile when applicable) LSM **Local Sales Region** (Web & Mobile when applicable) NSM National Sales Region (Web & Mobile when applicable) DSM **Digital Sales Region** Web & Mobile optional/station's discretion **GSM** All debits/credits except Retrans & Non Sales region **Regl Controller** All debits/credits Form with all required approvals emailed to Regional C&C Manager

by

Form Effective Date: February 22, 2012

Input to Wide Orbit on:

## 2012 WLKY Rebate Form

Advertiser: Jim Shake for Court of Appeals Order#: 964281 Contract#:

Agency Lawton Media

Week of	Time Period	Length	Client Paid	LUC	Difference	# Spots in TP	Rebate
11p-1135p	30	600.00	500.00	100.00	2	200.00	
7p-730p	30	650.00	450.00	200.00	1	200.00	
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